

The image is a complex digital composition. On the right side, a woman's face is shown in profile, looking upwards, with a blue-tinted skin tone. A large, semi-transparent green arrow points diagonally upwards from the bottom left towards the center. The background within the arrow's path shows a dark green, hilly landscape. On the far left, a portion of the Italian flag (red, white, and green vertical stripes) is visible. In the bottom left corner, the text '#WHEN WOMEN HEAL' is written in a bold, white, sans-serif font.

**#WHEN
WOMEN
HEAL**

#WHEN WOMEN HEAL

OUR MISSION STATEMENT



ur mission for
When Women Heal is to
create a movement

that empowers and educates women to take accountability for their own healing journey so that they can live the life they desire.

The advent of social media – replete with filters and curated content – has often led us to celebrate, and perpetuate, unrealistic beauty and lifestyle standards. We want to encourage women to instead be vulnerable, authentic and proud as they choose to overcome societal barriers and instead prioritize purpose and value.



VISION

Our vision is to create both live and virtual opportunities for women in the United States and South Africa to expand their professional network and access valuable resources pertaining to education, self-care, and economic empowerment.

Since 2009, our parent company TDR Brands International has hosted over 120 live events and provided over 10,000 hours of training and development opportunities that include both international retreats and local, intimate roundtables. Through these experiences, we have listened and subsequently grown to develop curated content that offers tangible value to the women we serve.

It is our goal to unite and bring together various organizations for greater impact. In order to do this, we are relying on the wisdom and support of leaders and trailblazers who are willing to collaborate with, teach and guide the next generation of female talent.

Our Core Pillars



Education

→ The summit serves as an educational forum for community and business leaders. Participants gain exposure to other leaders with whom they can exchange ideas and resources to expand their opportunities and impact.



Self-Care

→ The summit provides an opportunity for women to connect at a deeper level, to share common experiences and help each other move beyond societal barriers that often serve as obstacles to their advancement.



Economic Empowerment

→ The summit provides for women to participate in and benefit from expert guidance that elevates them further – from financial literacy, to entrepreneurship and career best practices.

WHAT IS THIS FOR?

The summit is for women at all stages along the leadership journey: from those seeking to discover their purpose, to emerging thought leaders, to business titans in their respective fields. Whether a business owner, working professional or community leader, this forum is for any woman seeking to expand her vision and broaden her reach.



The When Women Heal Retreat + Global Leadership Activism Summit

The When Women Heal Retreat serves an intimate circle of leaders seeking an opportunity to recharge and breathe new life into their ventures, as well as expand their vision and network.

The Global Leadership Activism Summit is a two-day conference that occurs at the close of our retreat. It seeks to convene leaders and emerging leaders, with the aim of advancing the mission statement of When Women Heal.



The Intent of the Global Leadership Activism Summit

This summit provides a platform for women at all stages in their leadership journey – from those that are simply seeking healing and purpose, to emerging and established industry and thought leaders. In this setting, women are free to share their diverse experiences, heal, and exchange resources to advance the causes that they serve – entrepreneurship, self-care, and education – with greater impact.

In this multigenerational environment, seasoned leaders are encouraged to share wisdom gleaned from their years of experience in moving the needle across their respective industries. Through this sharing of wisdom, younger leaders are inspired and empowered to advance the work even further, by standing on the giants of those that have paved the way for their success.



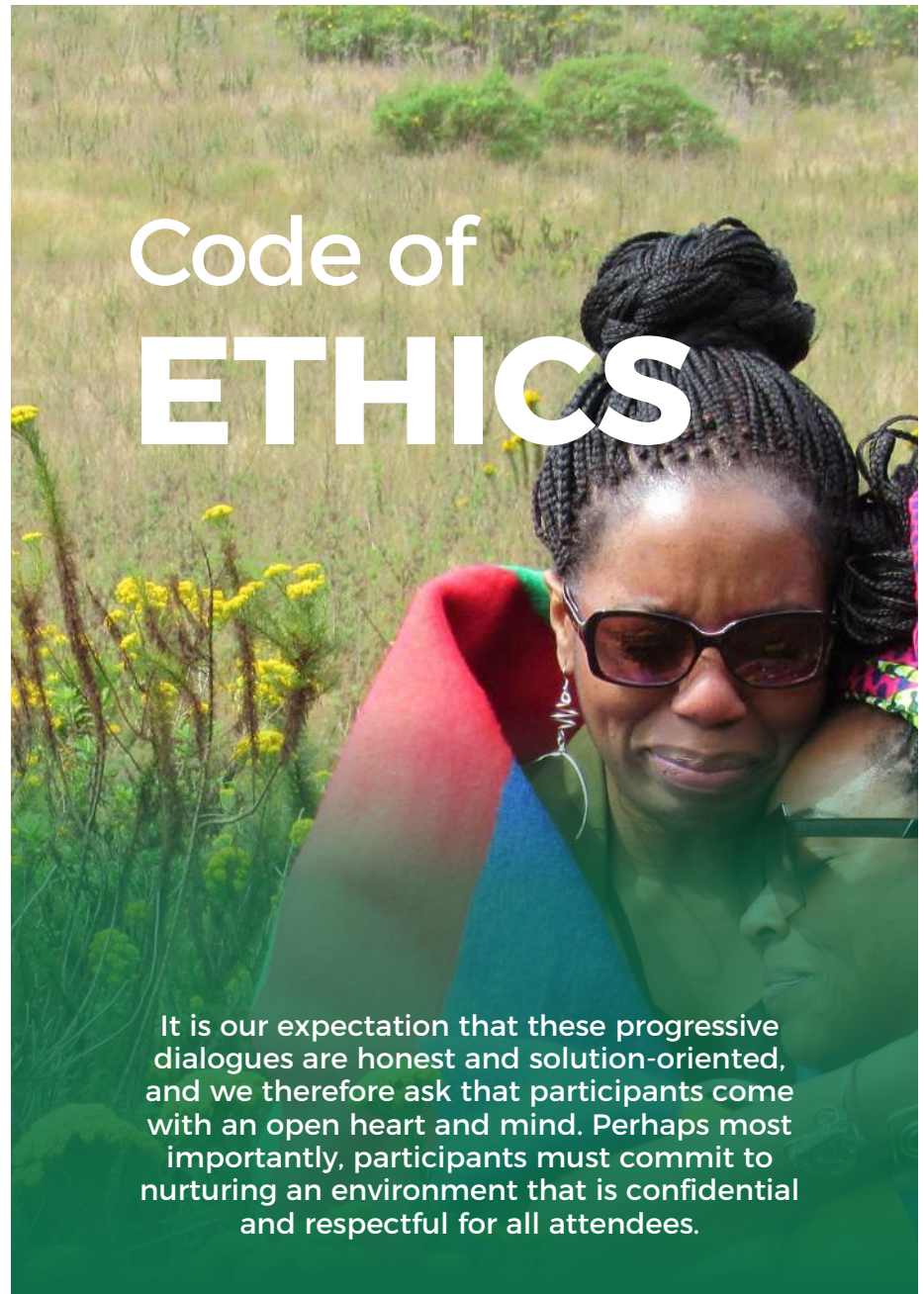


OUR REACH

ENGAGED
AUDIENCE OF

16K
SOCIAL
MEDIA

Our community includes women from South Africa and the United States. Of our attendees:



Code of ETHICS

It is our expectation that these progressive dialogues are honest and solution-oriented, and we therefore ask that participants come with an open heart and mind. Perhaps most importantly, participants must commit to nurturing an environment that is confidential and respectful for all attendees.

95%
WOMEN

75%
AFRICAN
AMERICAN
WOMEN

73%
MOTHERS

67%
MARRIED



HOW CAN YOU SUPPORT?

CONTRIBUTOR	COMMUNITY SPONSOR	SILVER SUPPORTER	DIGITAL SUPPORTER
DONATION OF SERVICES OR GOODS US\$/MO	\$1000	\$2500	\$100
<ul style="list-style-type: none">· Inclusion of promotional materials in conference package· Logo placement on event website· Dedicated page in event program	<ul style="list-style-type: none">· Inclusion of promotional materials in conference package· Logo placement on event website· Dedicated page in event program· 1 complimentary event ticket· Inclusion in official event press release	<ul style="list-style-type: none">· Inclusion of promotional materials in conference package· Logo placement on event website· Dedicated page in event program· 2 complimentary event tickets· Inclusion in official event press release	<ul style="list-style-type: none">· social media thank you post to all 16K followers for supporting our mission and posted on the website.



Sponsorship of the Global Leadership Activism Summit offers excellent exposure and benefits such as branded media placement and access to industry leaders. All benefits may be customized to suit the sponsor's needs and the specific event.

GOLD SUPPORTER

\$5000

- Inclusion of promotional materials
- Branded center pieces and table display
- Logo and company overview on event homepage
- Dedicated page in event program
- 2 complimentary event tickets
- Logo on event t-shirts
- Sponsorship of various tracks or forums – e.g. "panel brought to you by YOUR COMPANY NAME")
- Inclusion in official event press release

EXCLUSIVE TITLE CONFERENCE SPONSOR

\$15000

- Inclusion of promotional materials in conference package • Logo placement on event website
- Branded center pieces and table display
- Logo and company overview on event homepage
- Dedicated page in event program • 4 complimentary event tickets
- Logo on event t-shirts
- Sponsorship of various tracks or forums – e.g. "panel brought to you by YOUR COMPANY NAME")
- Inclusion of logo in self-care kits distributed among all attendees • Inclusion in official event press release



In 2018, we:

1

Bestowed our first ambassadorship on Fajr Delane, a Bill and Melinda Millennium Gates Scholar

2

Visited the former home of Winnie Mandela

3

Partnered with House of Love in Cape Town, South Africa

4

Toured God's Window, an area of spectacular scenic beauty

2019

**With your help,
we'll be offering the
following initiatives
– and much, much
more – in 2019:**

Global Digital Campus for Youth Entrepreneurs – Online entrepreneurship courses that empower 100 female students with the requisite skills to establish, and run, their own successful business

Kliptown Youth Project collaboration – Partnership to provide books, education and community regeneration services for children in need

Digital Directory - Travel and resource exchange to provide attendees and participants networking opportunities

Scholarship Program – Enabling two college students to travel and attend the Global Leadership Activism Summit in Johannesburg

2019 INITIATIVES

WHAT'S HAPPENING IN 2019

Global Leadership Activism Summit – This unique networking experience affords women and female students – regardless of job title, professional status, and educational accolades – the opportunity to connect with a sisterhood of women in South Africa and the U.S. The intimate nature of this gathering allows for hands-on, up-close and personal conversations, in addition to meaningful interactive workshops. It provides interactive dialogue, beyond panel discussions and keynote speeches, to engage and reach the hearts of each woman in the room. This gathering is perfect for those who are looking to connect in an authentic way and learn more about the history and culture of each woman present. This platform enables both emerging leaders and voices of the next generation to gain exposure and support, as well as learn from those that have trail blazed before us.





When Women Heal
Global Business School
for Girls Highlighted for
2019 and 2020 initiative

100 STUDENTS

SUPPORT NEEDED:
WIFI DEVICES
WRITING MATERIALS
CARE PACKAGES
APP SUBSCRIPTIONS
MONTHLY ENTREPRENEUR COURSES

SPECIAL THANKS TO CURRENT AND PAST SUPPORTERS

HIGHLIGHTS

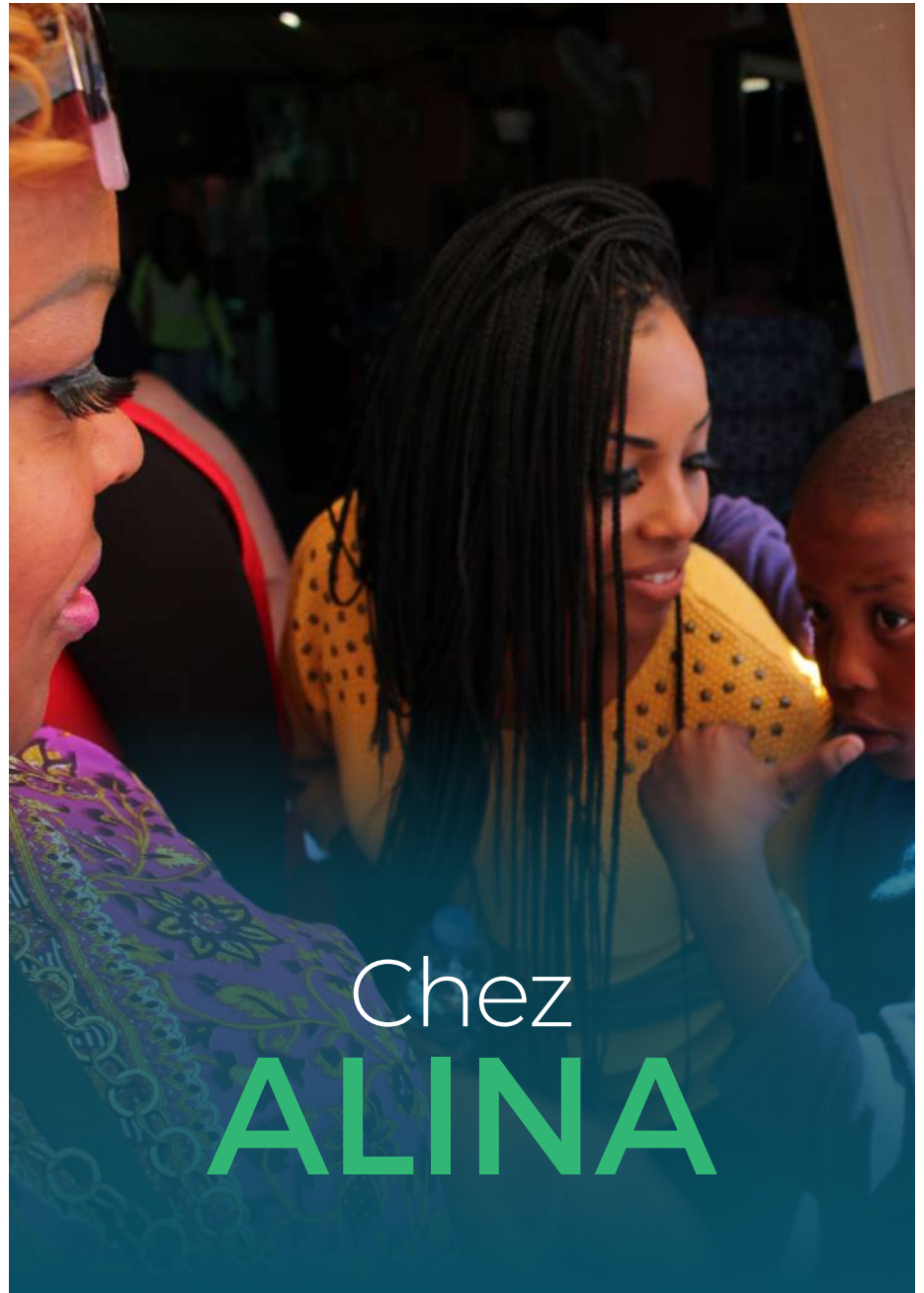
- Boardroom meeting with Director
- Exclusive All Access Tour of Facility
- Lunch with Student Body
- TDR Brands International Materials added to School Library for Students
- Intimate engagement with students about the experience and future hopes and dreams





Past Supporter
Chez Alina

Soweto South Africa
Woman Owned Enterprise
Host location



Oprah Winfrey

Leadership Academy



Photo by Ryan Stefan on Unsplash



Featured Speakers



Dr. Maureen Tong

International Lawyer and
CEO Coachchampion

"When women heal, families thrive,
communities are restored and
humankind heals."

Dr. Eardie Houston

Chief Director at Department of
Women, Children and People with
Disabilities

"When women heal, they are truly able to
live and love from a place of wholeness to
impact her family, her community, and her
world in unimaginable ways."



Ntsiki Sisulu-Singapi

Chief Director at Department of
Women, Children and People with
Disabilities



Contact us

Join the movement

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**Special thank you from our
Executive Director
Tierra Destiny Reid**



www.whenwomenheal.com